



- Position – Graphic Designer
- Experience – 3-6 years
- Compensation – Best in Industry
- Open Positions - 1
- Location - Gurugram

Eligibility Requirements

- Bachelor's degree in Graphic Design or related field.
- 3+ years of experience in graphic design, preferably within an ecommerce company.
- Expert skills in Adobe Creative Suite and modern design tools.
- Ability to translate complex concepts into intuitive visuals.
- Collaboration skills to work closely with marketing and product teams.
- Openness to feedback and a proactive attitude.
- Passion for using design to make an impact.
- Excellent time management abilities and attention to detail.
- Video editing experience is a plus.
- Candidates are required to bring their work portfolio at the time of interview.

Job Description & Responsibilities

- Designing eye-catching social media posts, ads, stunning presentations, marketing collateral, promotional banners, and infographics to drive user engagement and brand awareness.
- Planning & creating a wide range of graphics, designs and layouts for product illustrations, company logos, and websites with software such as photoshop/alternative software.
- Working closely with the content team to ensure that visual elements align with the brand's messaging and tone of voice.
- Staying updated with the latest trends and best practices in social media design and ecommerce design, and incorporating them into the designs.
- Coordinating with outside agencies, art services, web designer, marketing, printers, and colleagues as necessary.
- Developing branding guidelines and marketing materials that are aligned with our brand strategy, ensuring a consistent visual identity across all touchpoints.
- Designing promotional emails, newsletters, and landing pages that entice our customers and keep them informed about our latest offerings.
- Producing marketing assets for ad campaigns across various platforms, crafting visuals that resonate with our target audience.
- Collaborating cross-functionally to understand project needs and translate concepts into cohesive, on-brand graphics and visuals.
- Managing multiple design projects simultaneously and meeting tight deadlines effectively.
- Continuously enhancing design skills and monitoring trends to evolve Viviroom's visual communication.



ViviRooms

ViviRooms Ecomm Private Limited

About us

We are a women-led, e-commerce platform, offering a concept that will revolutionize the online shopping experience. With an estimated launch in 2024, we will provide customers a chance to shop for clothes in a unique never before seen way. Phase one will focus on launch in the Indian market.

ViviRooms is part of London based Euromax Capital (www.euromaxcapital.com) among which includes the most innovative & promising Artificial Intelligence enabled Biometric Software Platform, Products & Solutions designing organizations Biocube Technologies (www.biocube.ai).

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